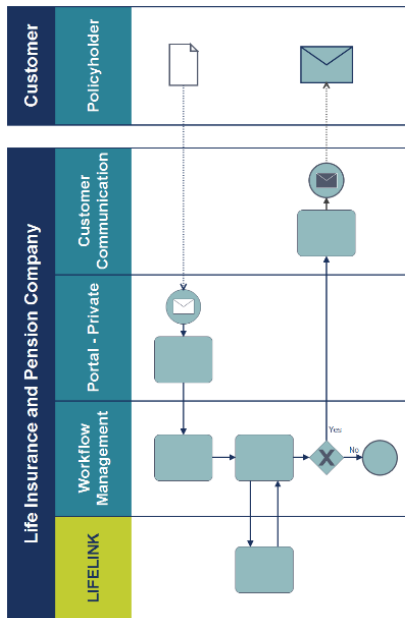


An efficient tool for business optimisation

FACT SHEET



A cornerstone in reducing costs, increasing customer satisfaction and ensure compliance is to have efficient and documented processes.

Edlund Process Catalogue is a deep and cross-cutting documentation of business and system processes. It is build around LIFELINK, Edlunds life and pension PAS, and supports optimal and efficient business process handling, increased time to market with new products and components. Edlund LIFELINK Process are based on Edlunds extensive experience with *industry best practices* and Edlund Process Catalogue are the documentation.

Edlund Process Catalogue

The main standard processes with sub processes are available for the LIFELINK customers. The catalogue is continuously updated and new processes will be included when law or business rules change. The catalogue is an efficient and powerful tool within the following areas:

Time-to-market is minimised when new modules and solutions are needed. Edlund Process Catalogue makes it easier and faster to include new LIFELINK modules into the overall solution architecture in a controlled and standardised way. As a result, it becomes clear how the business needs to adapt to, or deviate from, the standard components. The reduced time-to-market gives the life and pension companies a head start when introducing new products in the market.

Compliance is supported through documented standard processes for system responsibilities and administrative procedures, together with specialised risk management processes e.g. ORSA. Edlund Process Catalogue facilitates the work concerning end-to-end documentation for: *what is done, when it is done and by whom.*

Cost reduction through a structured approach when implementing new modules in combination with recommended workflows. Edlund Process Catalogue is a tool that ensures a systematic approach to automation of business processes.

Customer-centric optimising. The advising of pension customers are professionalised and made more efficient through the fully documented processes. Process documentation gives a full overview of necessary competences and thereby reduces business risks.

Use Edlund Process Catalogue for inspiration, further development, as a foundation for ongoing dialog and in joint partnership with Edlund to ensure business compliance with market standards and secure the solution of tomorrow.

- Compliance through fully documented business processes
- Minimised time-to-market
- Enhanced quality in customer-centric counselling
- Powerful tool for streamlining administrative procedures
- Best practice
- BPM
- Solvency II compliance

Technology

Edlund Process Catalogue is build and documented in the iGrafx™ tool. It is a standard Business Process Management (BPM) platform, allowing organisations to work with transverse process analysis and implementation in an intuitive and easy to use environment. iGrafx™ 2016 Origin uses Microsoft Azure cloud and SQL-technology to a full extent. iGrafx™ offers a wide variety of accelerators and standard processes, e.g. Solvency II and AQPC Insurance processes.

iGrafx®

More information

Contact edlund@edlund.dk and get a viewer license. Then you can log on to <https://igrafx.edlund.dk> and explore the Edlund Process Catalogue.

Or get in touch with Chief Commercial Officer Annette Weber on +45 36 15 38 40.